



Verde Valley Leadership - Class XIV  
Leadership Development Day  
Topic – Business and Economic Development  
March 20, 2020

**AGENDA**

- 8:00 – 8:30am Arrival and continental breakfast  
Yavapai College • 601 Black Hills Drive, Clarkdale, AZ 86324, Bldg. G, Room 106
- 8:30 – 8:45am Economic Development Day Overview  
*Ben Shor*
- 8:45 – 9:15am Presentations by Jussara Wagner and Ben Shor
- 9:15 – 9:30am BREAK
- 9:30 – 10:00am Presentation, Karen Jones, Manager, Regional Economic Development Center, REDC Mission and Vision, "County Education and Collaboration on Economic Development"  
*Milissa Koel*
- 10:15 – 10:45am Presentation, Katherine Anderson, Programs Specialist REDC, "Workforce and Job Placement"  
*Scott Ellis*
- 11:00 – 11:30am Presentation, Ruth Ellen Elinski, Business Analyst, Small Business Development Center, "The Value and Services of the SBDC"  
*Ben Shor*
- 11:30am – 11:45am BREAK
- 11:45am – 1:00pm Presentation – Lunch, Lauri Dreher, Director Fast Track Management Program and Tonya Nolan, Adjunct Faculty will deliver "Customized Training and Leadership Skills"  
*Ben Shor*
- 1:00pm – 1:15pm Travel to Cottonwood Community Club House • 805 N Main Street, Cottonwood, AZ 86326

Contacts:

Scott Ellis 928-634-5505 • Milissa Koel 928-910-0763 • Ben Shor 928-451-4370

- 1:15pm – 1:30pm      Scott Ellis Shadow Day
- 1:30pm – 2:30pm      Steve Ayers, Economic Development Director, Town of Camp Verde  
*Scott Ellis*
- 2:30pm – 3:00pm      Walking Tour of Old Town Cottonwood
- 3:00 – 4:00pm      Liza Noland, Director of Rural Programs, Arizona Rural Development Council, “Economic  
Development in #RuralAZ”  
*Milissa Koel*
- 4:00 – 4:30pm      Review of Day’s Activities
- Discussion/comments about information presented – Scott Ellis
  - Book Discussion of Chapters - Milissa Koel
- 4:30 – 5:00pm      Wrap-up – VVL Board

Recommended dress is business casual. Wear comfortable shoes.

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