



Verde Valley Leadership - Class XIV

Leadership Development Day

Topic - Community Leadership

January 17, 2020

AGENDA

7:45 - 8:15 am	Arrival and continental breakfast Yavapai College Sedona Center, 4215 Village Arts Drive, Sedona, AZ 86336
8:15 – 8:30am	Community Leadership Day Overview <i>Host: Linda Shook</i>
8:30 – 8:45am	Shadow Day Report – Linda Shook
8:45 – 9:45am	Verde Valley Leadership Board of Directors
9:45 – 10:00am	BREAK
10:00 – 11:00am	Sustainable Tourism Plan Jennifer Wesselhoff, President/CEO, Sedona Chamber of Commerce & Tourism Bureau <i>Host: Michelle Conway</i>
11:00am – 12:00pm	Keep Sedona Beautiful Bill Pumphrey, Keep Sedona Beautiful <i>Host: Ben Shor</i>
12:00 – 12:45pm	LUNCH
12:45 – 1:30pm	Field Trip – Hike in Sedona *
1:30 – 1:45pm	BREAK
1:45 – 2:45pm	Sedona’s Environment - Panel Discussion featuring <ul style="list-style-type: none">• Friends of the Forest – Jon Petrescu• Verde Valley Cyclists Coalition/Red Rock Trail Fund – Kevin Adams• US Forest Service – Amy Tinderholt <i>Host: Linda Shook</i>
2:45 – 3:00 pm	BREAK
3:00– 4:00pm	Oak Creek Watershed Council Anthony Flesch, Oak Creek Watershed Council <i>Host: Ben Shor</i>
4:00 – 4:30pm	Review of Day’s Activities <i>Host: Michelle Conway</i> <ul style="list-style-type: none">- Discussion/comments about information presented- Day of Service brainstorming & final concept determination
4:30 – 5:00pm	Verde Valley Leadership Board of Directors

**We will take an easy hike on the trails near the Sedona Center. Consider bringing a change of shoes and an outdoor jacket.*

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