



Verde Valley Leadership - Class XIII Arts and Culture Leadership Development Day

December 14th, 2018

LOCATION:

Jerome Fire Department
101 Main Street, Jerome, Arizona

Contact for the Day:

Bobbi Evans - 951.775.3536, Ruth Ellen Elinski - 928.821.0288, Carmen Howard - 928.853.3553

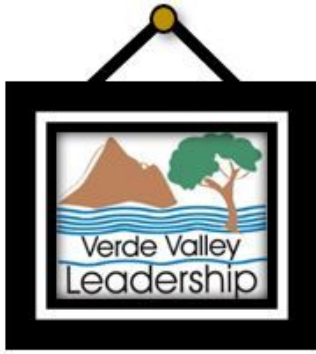
Revised AGENDA

- 7:45 – 8:15 a.m. Check-in and continental breakfast
Housekeeping/Announcements
- 8:15 – 8:45 a.m. Welcome and Quote for the Day - VVL Board
Leadership Moment – VVL President
Component 3: Day of Service
- Expectations for preparation and implementation
 - Due to VVL Board for approval – January 18, 2019
 - Written recap due within one week of completion (assignment)
 - Presentation of project at VVL Graduation in July
- Overall purpose and goals for Arts and Culture Day** - Bobbi, Carmen, Ruth Ellen
- 8:45 - 9:00 a.m. Transition to Jerome Mine Museum (10 minute walk)
Located at the Corner of Main Street and Jerome Avenue
- 9:00 – 10:00 a.m. Jerome Mine Museum Tour (Self Guided)
Welcome and Brief History by Marybeth Barr, Board of Directors, Jerome Historical Society
- 10:00 - 10:15 a.m. Transition Jerome Fire Station (10 minute walk)
- 10:15 - 10:45 a.m. Presentation from Donna Chesler, Vice President of the Jerome Chamber of Commerce, Co founder Jerome Art Walk LLC, and Realtor, Russ-Lyon Sotheby
Discussing her personal story as a fine art gallery owner; her leadership in starting the Jerome Art Walk; and its importance to community and economic development in Jerome and the Verde Valley
- 10:45 - 11:00 a.m. Break



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- 11:00 - 11:45 a.m. Jay Kinsella, President, Jerome Historical Society, Retired Mayor of Jerome, Discussing historic preservation, arts and culture, and leadership in Jerome
- 11:45 a.m.– 1:00 p.m. **WORKING LUNCH** - Dine in at the Fire Station
Presentation from Arizona Commission on the Arts
Ricky Araiza, Senior Coordinator, Herberger Institute for Design and the Arts at Arizona State University, AZ Creative Communities Institute and
Brad DeBiase, Programs and Grants Coordinator, Arizona Commission on the Arts
Discussing the Commission, its purpose, and its significance to arts and culture across the state; as well as its importance to economic development, community engagement, and sustainability
- 1:00 - 1:20 p.m. Transition to La Victoria, Glass Blowing Studio
Walk (10 - 15 minutes) or Public Shuttle from Fire Station
- 1:20 - 2:10 p.m. Tracey Weisel, Glass Blower and Clay Potter; Local Artist, Business Owner; Board of Directors, Jerome Historical Society; and Jerome Pioneer
Tour and Demonstration at La Victoria, Glass Blowing Studio
- 2:10 - 2:30 p.m. Transition to Jerome High School by Carpool and
Public Shuttle available to Old Jerome High School
- 2:30 – 3:45 p.m. Jerome Studio Tour and Presentations at the Old Jerome High School
- Alan Bur Johnson, Alan Bur Johnson Studio
 - Novie Trump, Flux Studios
- 3:45 - 4:05 p.m. Transition to Jerome Fire House by Carpool and Public Shuttle
- 4:05 – 4:30 p.m. Book Discussing and Reports by Class XIII Members
- Book Discussion: “Leading at the Edge” Case Studies for Chapters 11-15
Facilitated by Bobbi Evans , Carmen Howard, and Ruth Ellen Elinski
 - Shadow Day Review - Ruth Ellen Elinski
 - Leadership Book Review, Craig McFarlane - Jill Iurato



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4:30 - 5:00 p.m.

Wrap Up and Closing from Board

Day of Service:

- Concept due to board on 01/18/2019 (5 weeks)
- Completion of project due by 04/19/2019
- Status update of progress. More brainstorming if needed
- Dave created a Google Sheet for class to list the suggestions
- Group Tours: Confirmed tours to date
 - 12/18/2018, Tuesday, 4:00pm - Cottonwood Rec Center
 - 01/07/2019, Monday, 4:15pm - Copper Art Museum (Clarkdale)
 - 01/24/2019, Thursday, 4:15pm - Sedona Beer Co.
 - 02/08/2019, Friday, 9:00am - Yavapai County Juvenile Detention Center + 11:00am Supreme Courthouse (Prescott)
 - 02/20/2019, Wednesday, 4:15pm - Verde Academy for Career & Tech Education (Cottonwood)
 - 03/01/2019, Friday, 2:00p - Arcosanti Urban Laboratory (Arcosanti)
 - 03/04/2019, Monday, 2:00pm - Sinagua Malt (Camp Verde)
 - 04/11/2019, Thursday, 4:00pm - Melting Point (Sedona)
 - Resume discussion of recommendations
- Next Leadership Development Day
 - Community Leadership Day - 01/19/2019
 - Identify Class Hosts
 - Advice from previous hosts and board members
 - Status update on planning with review of due dates
- Q & A

Dress is business-casual for the entire day. Please bring a coat and wear comfortable clothes and walking shoes. There will be a bit of walking .

Next Leadership Development Day

Community Leadership Day

January 19, 2019

Location: TBD



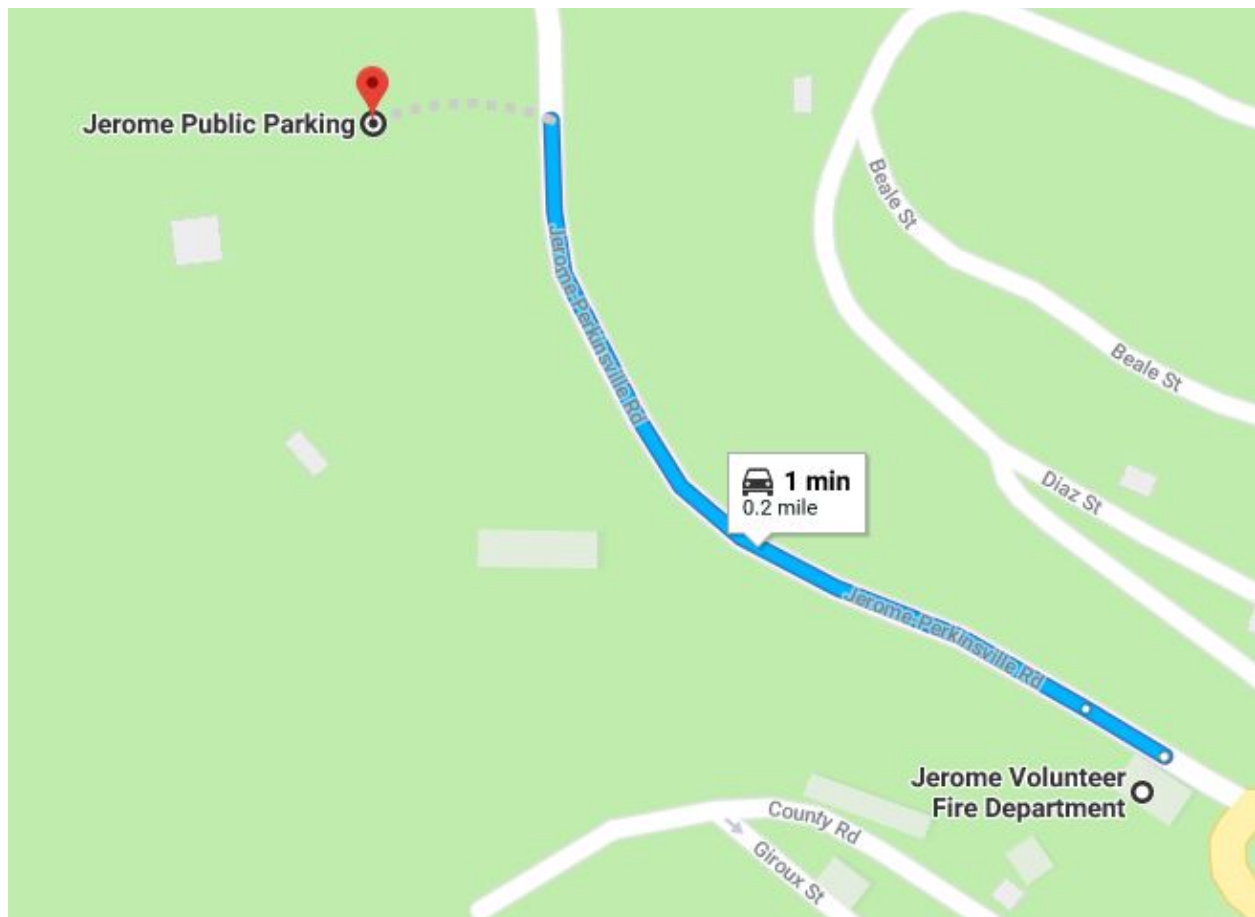
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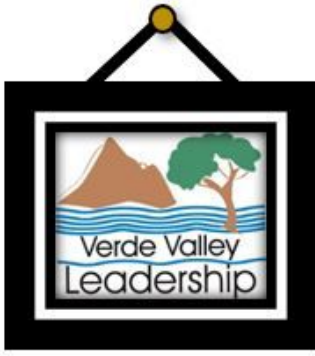
PARKING INSTRUCTIONS

As a courtesy to the business owners in Jerome, we ask if possible, for you to park at the Jerome Public Parking Lot, behind the fire station off of Jerome-Perkinsville Rd. We will have transportation available for those who prefer not to walk.

Loading/Unloading/ACA parking: Located at the back of the Fire Station nearest to the beginning of the ramp walkway. The sign states “no parking”, but this can be utilized as temporary parking for those who need it.

Starting at 11am, we will have access to a shuttle service to pick you up from the Jerome Public Parking area. This is a Jerome Chamber of Commerce shuttle that travels the Jerome loop continually with various stops (high school, state park, Chamber of Commerce, Connor’s, etc.).





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**SHUTTLE CONTACT INFORMATION:
928-821-0133**